

PRESS RELEASE



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FOR IMMEDIATE RELEASE

The Regional Occupational Center's Partnership with Kern Schools Federal Credit Union Recognized with School of the Year from the California and Nevada Youth Involvement Network

The California and Nevada Youth Involvement Network (CNYIN) promotes financial education to the young people in California and Nevada by maintaining youth programs to today's children. On Monday, May 24, 2010, the CNYIN announced that \$500 will be given to the Kern High School District's Regional Occupational Center (ROC) as it is honored with the 2010 School of the Year award for its *Banking and Finance* class which not only provides classroom education, but integrates actual 'banking' experience through its partnership with Kern Schools Federal Credit Union (KSFCU).

Nominees for the award are reviewed by the CNYIN Board of Directors and evaluated by the efforts and activities performed in offering financial education to its students. CNYIN felt that ROC's use of peer based program to introduce financial literacy to the entire school best exemplifies the spirit of the award.

As part of the curriculum, *Banking and Finance* students learn from the teachings of ROC Banking and Finance instructor, Janice Benson. The students also teach the rest of the school about financial literacy through classroom presentations in which they educate their peers about financial responsibilities. In the 2008 – 2009 academic year, ROC *Banking and Finance* students gave approximately 120 presentations.

ROC's partnership with Kern Schools Federal Credit Union in 2004 generated the hands-on experience as the students operate the KSFCU Student Credit Union on the ROC campus. Managed by KSFCU team members, the students are trained to perform Member transactions. Students also shadow KSFCU team members at various KSFCU branches.

"KSFCU has a wonderful partnership with ROC and we are delighted to be involved in its success," said Casey Woodruff, KSFCU Student Services Manager.

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