

# PRESS RELEASE



February 16, 2010

**FOR IMMEDIATE RELEASE**

## **Community Involvement: SPCA and Red Cross**

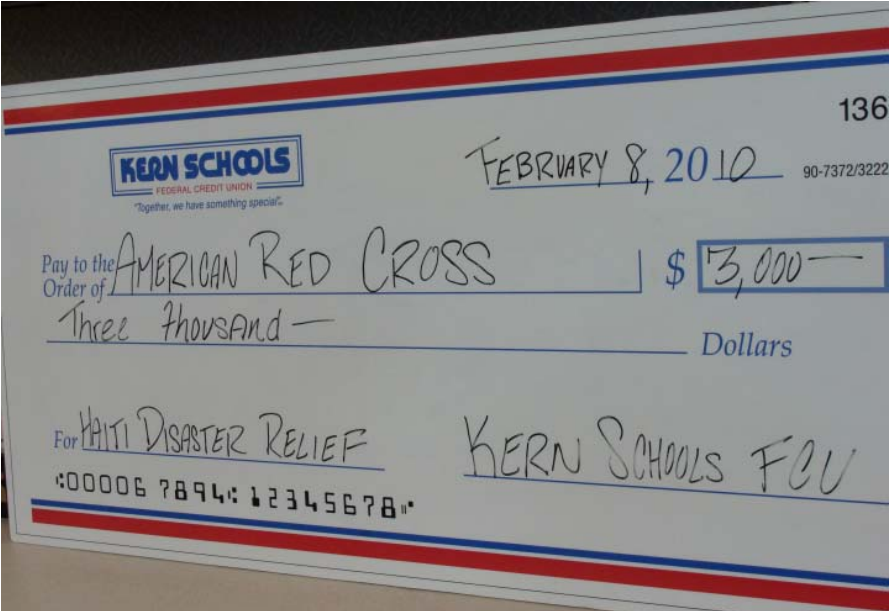
Community matters to us at Kern Schools Federal Credit Union (KSFCU) and our dedication to service goes beyond the assistance given to our Members. In January 2010, KSFCU held two internal fundraising activities for the Bakersfield SPCA and for the Haiti earthquake disaster relief through the Kern Chapter of the Red Cross.

On January 6<sup>th</sup>, when news of the Bakersfield SPCA needing simple items such as blankets, towels, laundry detergent and bleach, paper towels, kitten replacement formula, trash bag liners, office supplies, and aluminum cans in which the recycling money is used towards the spay and neuter fund, the KSFCU team not only supplied all the items requested, but also donated gloves, beds, and bowls. Further, the KSFCU team held an internal fundraising drive— “Jeans and KSFCU Logo Shirt Day” where KSFCU team members dressed in jeans and a KSFCU Logo Shirt for a \$5 donation; the KSFCU team, along with our Members’ kind generousities raised \$1300! The second fundraiser was held on January 29<sup>th</sup>, for the Haiti disaster relief earthquake in which the charitable KSFCU team raised \$3,000 from “Jeans and KSFCU Logo Shirt Day.” The \$1,300 and \$3,000 raised will go directly to each organization.

Bakersfield SPCA



American Red Cross, Kern Chapter



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